



HMEA's 14th Annual Independence 5K Run and Walk, Roll & Stroll Sunday, May 17, 2015

SPONSORSHIP OPPORTUNITIES

Below is a list of sponsorship opportunities offering businesses marketing exposure at a charitable event that attracts over 2,000 people. Select the opportunity that suits your budget!

PRESENTING 'Event Naming' SPONSOR – \$15,000

- FULL EXPOSURE; on signage at both events (5K Run and Walk, Roll & Stroll).
- A private, personal "meet n' greet" and photo op and autographs with co-hosts Gene Lavanchy (Fox 25 news anchor) and Steve Nelson (former NE Patriot All Pro Linebacker).
- "VIP" invitation to on-stage presentation, during opening ceremonies.
- On air interview before and at the event with WMRC Radio reaching a market of 250,000 people in 14 suburban communities.
- Named as Presenting sponsor and Company Name and logo will appear prominently on all print and electronic media, including HMEA's social media sites.
- Prominent logo displayed **on front (only one)** of the event tee shirts.
- Be the official starter of the 5K Race and the 5K Walk, Roll & Stroll giving the command to fire for the Pawtuxet Rangers black powder revolutionary muskets.
- \$25 worth of Dream Raffle tickets with a main prize of a one week Time Share accommodations to anywhere in the RCI.com world wide system (**maximum point value of 11 – RESTRICTIONS APPLY**).
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

Kids Corner or Main Stage NAMING SPONSOR – \$12,500

- Company Named as sponsor of **one** of these two very popular areas at the event
- Name displayed on the Start/Finish Line signs.
- Named as a major sponsor in all external, electronic, print and web advertising and marketing materials
- Prominent company logo on tee shirts.
- "VIP" invitation to on-stage presentation, during opening ceremonies
- On air interview at the event with WMRC Radio reaching a market of 250,000 people in 14 suburban communities.
- \$15 worth of Dream Raffle tickets with a main prize of a one week Time Share accommodations to anywhere in the RCI.com world wide system (**maximum point value of 11 – RESTRICTIONS APPLY**).
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

Stars & Stripes Sponsor - \$10,000

- Name displayed on the Start/Finish Line signs.
- Named as a major sponsor in all external, electronic, print and web advertising and marketing materials
- Prominent company logo on tee shirts.
- "VIP" invitation to on-stage presentation,
- On air interview at the event with WMRC Radio reaching a market of 250,000 people in 14 suburban communities.
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

Patriot Sponsor - \$5,000

- Name displayed on signage
- Named as a lead sponsor in all external publicity and on marketing materials.
- Name displayed prominently on all media
- Prominent company logo on event tee shirts.
- PLUS a "VIP" pass to on-stage recognition.
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

(More opportunities on back side)

Red Sponsor - \$2,500

- Name displayed on signage, and as a sponsor on all external publicity.
- Name displayed on all media
- Prominent company logo on event tee shirts.
- Recognition from co-hosts Gene Lavanchy (*Fox 25 news anchor*) and Steve Nelson (*former NE Patriots All Pro Line-backer*) during opening ceremonies
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

White Sponsor - \$1,000

- Name displayed on event sign either on route or at the various activities
- Named as a sponsor on all external publicity
- Name displayed on signs/banners at registration
- Company name on event tee shirts.
- Exhibit space for your company with one (1) 8' table two chairs and pop up tent provided.

Blue Sponsor - \$500

- Named as a sponsor in event publicity on event day
- Registration Table sign/banner
- Company name listed on event tee shirt.

FREEDOM Sponsor - \$250

- Company name on event banner day of event

SPONSORS: please complete the form below and return it to Linda Conley at HMEA, 8 Forge Park, Franklin, MA 02038 or fax to 508.298.1407 **by NO LATER THAN April 27, 2015.** To ensure that your name or company's name appears on the event tee shirts (*logos are permitted for sponsorships of \$2,500 or more*) we **MUST** receive your paid sponsorship **on or before April 27, 2015** to be included on the tee shirts. For more information please call 508.298.1107.

IMPORTANT: Sponsorships of \$2500 or more please remember to include a hi resolution logo with your payment.

SELECT SPONSORSHIP LEVEL (see sponsorship descriptions on reverse side):

- Presenting Sponsors: \$15,000 Kids Corner/Main Stage Naming Sponsor(s): \$12,500 Stars & Stripes Sponsors: \$10,000
 Patriot Sponsor: \$5,000 Red Sponsor: \$2,500 White Sponsor: \$1,000 Blue Sponsor: \$500 Freedom Sponsor: \$250

Please print and complete all requested information

Company/Individual Name: _____ Contact Name: _____

E-mail: _____ Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (day): _____ - _____ (evening): _____ - _____

Sponsorship solicited by: _____

PAYMENT METHOD:

CASH/CHECK: Enclosed: \$ _____ CHARGE: Visa MasterCard AMEX Discover

Charge Amount: \$ _____

Account Number: _____ CID #: _____ Exp. Date: _____

Signature: _____

If you prefer you can call in your credit card information to Linda Conley at 508.298.1107 or direct fax it to 508.298.1407

